



Sample Questions for a Membership Survey

Your membership survey should ask questions that will help your chapter provide relevant benefits, services, and programs to your members.

1. Which type(s) of chapter event(s) would you be interested in attending? (Select all that apply.)

- Networking or social events
- Community service events
- Professional or leadership development events
- Member award or recognition events
- Family-friendly events
- Chapter fundraising events
- Educational or research programs. (If so, what topics interest you?)

2. Have you attended a chapter event in the last year?

- If yes, what did you think?
- If no, why not? (Time, location, format, topic?)

3. Are there hurdles that make it difficult for you to attend chapter events? (Family commitments, retirement from nursing, work schedule, etc.?)

4. How would you prefer to see the chapter celebrate your career achievements to your peers and employer?

5. What keeps you up at night in relation to your job?

6. What volunteer opportunities would you be interested in?



Sample Questions for a Membership Survey (continued)

7. Which of the following services most interests you? (Add language to include chapter-specific selection options here.)

8. If we were to develop an event or program around your interests, would you be willing to serve on a committee to plan that event?

9. How would you rate your satisfaction with the chapter's ability to deliver what you need?

Very Unsatisfied (1)	(2)	(3)	(4)	Very Satisfied (5)

10. How likely are you to renew your membership next year?

Very Unlikely (1)	(2)	(3)	(4)	Very Likely (5)

11. What is the chapter doing well?

12. Where can the chapter improve?