

Membership Survey to Determine Developing Honor Society Value Proposition

Below are questions your developing honor society can ask its membership to assist in drafting a value proposition. Remember that the purpose of conducting this membership assessment is to ascertain why members choose to be a part of your developing honor society and to determine how well members feel the developing honor society is meeting a specific need they have. Asking these questions in an open-ended format will allow you to gain a better perspective of what your members really feel, giving you a truer sense of the “member voice.”

- What is your biggest work- or school-related concern right now?
- What is the biggest professional challenge you will be facing in the next one to two years?
- Why did you join our developing honor society?
- What did you expect to gain from membership upon joining?
- What is the biggest benefit you have received from belonging to our developing honor society?

It is also important to collect demographic information, to help you learn your membership segments. Below are questions you can use to help define your chapter membership.

Which best defines your current workplace? (Check all that apply.)

- Ambulatory Care/Clinic
- Government Agency
- Hospital/Multihospital System
- Long-Term Care Facility
- Military
- Occupational Setting
- Public Health/Community Agency
- School of Nursing
- Self-Employed
- BSN Student
- MSN Student
- PhD/Post Doc Student
- Full-time Student
- Part-time Student
- Other: _____

Membership Survey to Determine Chapter Value Proposition (continued)

Which best defines your current position?

- Advance Practice Nurse
- Clinical Specialist
- Clinical Director
- CNO/VP/COO/CEO
- Consultant/Entrepreneur
- Dean/Chair/Head
- Clinical Educator
- Faculty
- Researcher
- Staff Nurse/Clinician
- Supervisor/Coordinator
- Unit Manager
- Full-time Student
- Part-time Student
- Other: _____

How long have you been in the nursing profession?

- Still a Student — Not Yet Employed
- 1 Year or Less
- 2-4 Years
- 5-7 Years
- 8-10 Years
- More Than 10 Years
- Retired